Examiner only

5. Sir James Dyson is a British industrial designer. He is best known as the inventor of the bagless vacuum cleaner. Dyson's first product was the Sea Truck, a high-speed watercraft launched in 1970 whilst he was at the Royal College of Art. His next product, the Ballbarrow, was a modified version of a wheelbarrow using a ball to replace the wheel. He then designed the Wheelboat which could travel at speeds of 64 km/h on both land and water.

Dyson recently wrote a report on 'How Britain could be repositioned as Europe's leading hi-tech exporter'. He warned that scrapping Government financial support for research and development (R&D) would damage innovative manufacturers in particular, just as the main political parties are vowing to rebalance the economy away from financial services and towards hi-tech industry. He is concerned about the state of the secondary sector in the UK today.

Adapted from The Guardian 08 March 2010

(a) Explain why entrepreneurs, like Dyson, are important to the success of business and the economy. [6]

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