Examiner only

/18

8

Total Marks

5. VOLCANIC-ASH CLOUD FLIGHT BAN SPLITS WINNERS AND LOSERS

The ban on flights over most of Europe has created two distinct camps of business winners and losers.



Businesses are often affected by external influences, including unforeseen events, over which they have no control. In the UK in 2010, there were a series of such events including a particularly severe winter, volcanic ash from Iceland and strikes by cabin crew at British Airways.

Examiner only

Consider the view that unforeseen events, such as those mentioned in the passage opposite, are likely to harm some businesses but benefit others. [10] -----..... _____

Total Mark

/10