

Answer all the questions in the spaces provided.

1. www.gobritaingo.com is a web site whose primary aim is to promote the sale of British goods and services. The site is a database of companies, currently 164 of them, all of which are hoping to take advantage of a global economy to sell their goods and services.

(a) With the aid of examples, distinguish between goods and services. [4]

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(b) Explain **two** advantages to British businesses of operating in a global economy. [4]

(i)

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(ii)

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