

Candidate name ..... Candidate No .....

Centre No .....

| Background                           |                    | 4<br>marks   | Data Processing Activities  |   | 6<br>marks |
|--------------------------------------|--------------------|--|---|---|------------|
| Description of organisation          |                    | 1  | Purpose of 2 documents  |   | 1          |
| Identification of three documents    |                    | 1  | Identify 4 techniques used  |   | 1          |
| House style                          |                    | 1  | Purpose of automated document   |   | 1          |
| How house style is achieved          |                    | 1  | Identification of automated fields  |   | 1          |
|                                      |                    |  | Purpose of presentation or web page   |   | 1          |
|                                      |                    |  | Identification of special feature   |   | 1          |
| Tasks                                |                    | 10<br>marks  | Advanced Features   |   | 6<br>marks |
| Task 1                               |                    | 1  | <b>1 mark for each up to a maximum of 6.</b>  |   |            |
| Plan and Purpose                     | 1                  | <ul style="list-style-type: none"> <li>▪ Use of bold, centre &amp; underline</li> <li>▪ Right or fully justify</li> <li>▪ Autoshapes/WordArt</li> <li>▪ Frames or frame borders</li> </ul>           | 1   | <ul style="list-style-type: none"> <li>▪ Different paragraph formats</li> <li>▪ Different line spacing</li> <li>▪ Superscript and subscript</li> <li>▪ Set and use own tabs</li> <li>▪ Set and use own indents</li> <li>▪ Watermarks</li> <li>▪ Pagination</li> <li>▪ Automatic contents page</li> <li>▪ Create own style sheets</li> <li>▪ Create and insert graphs, smart art</li> <li>▪ Complex use of photo editing to create original graphic (<i>not just applying hues to existing image</i>)</li> </ul> | 1          |
|                                      | Ethos /house style | 1  | <ul style="list-style-type: none"> <li>▪ Customised bullet points</li> <li>▪ Shading effects</li> <li>▪ Headers and footers</li> <li>▪ Use one original image created by the candidate</li> <li>▪ Use of a second imported image from a different source</li> <li>▪ Customised table</li> </ul>   |   | 1          |
| 1                                    |                    |  | 1   |   | 1          |
| 1                                    |                    |  | 1   |   | 1          |
| 1                                    |                    |  | 1   |   | 1          |
| 1                                    |                    |  | 1   |   | 1          |
| 1                                    |                    |  | 1   |   | 1          |
| 1                                    |                    |  | 1   |   | 1          |
| 1                                    |                    |  | 1   |   | 1          |
| Task 2                               |                    | 6<br>marks   |   |   | 6<br>marks |
|                                      |                    | 1  | <ul style="list-style-type: none"> <li>▪ 3 macros <b>or</b> modules created using internal programming</li> </ul> <p style="margin-top: 10px;"><i>3 of the following</i></p> <ul style="list-style-type: none"> <li>▪ Use of advanced reviewing tools such as comments, tracking changes, markups etc</li> <li>▪ Demonstrate the use of search and replace</li> <li>▪ Use of visual basic or embedded code</li> </ul> | 3   |            |
| Purpose<br>Ethos<br>Fields<br>macros | 1                  | <ul style="list-style-type: none"> <li>▪ Data from an external database</li> <li>▪ Mailmerged template</li> <li>▪ Suitable document/format /layout</li> </ul>  |   | 1   | 1          |
|                                      | 1                  | <ul style="list-style-type: none"> <li>▪ No spelling or grammar errors</li> <li>▪ Ensure automated routines work</li> </ul>  |   | 1   | 1          |
|                                      | 1                  | <ul style="list-style-type: none"> <li>▪ No spacing errors</li> </ul>  |   | 1   | 1          |
|                                      | 1                  |  |   | 1   | 1          |
| Task 3                               |                    | 6<br>marks   |   |   | 9<br>marks |
|                                      |                    | 1  | <ul style="list-style-type: none"> <li>▪ Use of basic sound</li> <li>▪ Capturing of sound</li> <li>▪ Use of <u>original</u> video</li> <li>▪ Video and transition effects</li> <li>▪ Original basic animation</li> <li>▪ More complex animation</li> <li>▪ Original embedded game or interactive element</li> <li>▪ More complex embedded games or interactive element</li> </ul>                                     | 1   |            |
| Purpose                              | 1                  | <ul style="list-style-type: none"> <li>▪ Original background styles</li> <li>▪ Animation effects on graphics</li> <li>▪ Transitions/Text effects (<i>banners/scrolling marquees etc.</i>)</li> </ul> |   | 1   | 1          |
|                                      | 1                  | <ul style="list-style-type: none"> <li>▪ Hypertext</li> </ul>  |   | 1   | 1          |
| Design                               | 1                  | <ul style="list-style-type: none"> <li>▪ Hotspots</li> <li>▪ Bookmarks</li> </ul>  |   | 1   | 1          |
| Paths                                | 1                  |  |   | 1   | 1          |
| Subtotals                            |                    |  |   |   | 2          |

|                        |  | Data Compression Techniques  | 4 marks | Evaluation   | 14 marks |
|------------------------|--|--|---------|--|----------|
|                        |  | <ul style="list-style-type: none"> <li>▪ What compression have they used and naming files? 1</li> <li>▪ 3 different relevant techniques 1</li> <li>▪ Justification of 3 different compression techniques used on identified files 1</li> <li>▪ More detailed and varied justification 1</li> </ul> |         | <p><b>Marks as shown up to a maximum of 14.</b></p> <p>Brief and <b>not all tasks.</b> 1</p> <p>Brief <b>description</b> of what they did in all three tasks but little analysis. 2</p> <p>Some future improvements suggested 2</p> <p>.....</p> <p>.....</p> <p>Some <b>analysis</b> and Identification of some good points and explanation of why good in all three tasks and some improvements. 2</p> <p>Detailed analysis and evaluation of all three tasks and some improvements and some criticisms 2</p> <p>.....</p> <p>.....</p> <p><u>Detailed analysis</u> and <u>criticisms</u> of <u>all three tasks</u> and <u>some improvements.</u> 2</p> <p><b>Very detailed</b> critical analysis of components in <u>all three tasks</u> which examines the <u>data, system</u> and suggests <u>several future modifications</u> in all three tasks. 2</p> <p>Quality of report and QWC 1</p> |          |
|                        |  | <b>Sub total</b>   |         | <b>Sub total</b>   |          |
| <b>TOTAL out of 80</b> |  |  |         |  |          |